

Atlantic Ocean (Nov. 4, 2005) The Nimitz-class aircraft carrier USS Dwight D. Eisenhower (CVN 69) is reflected in a set of "Big Eyes" binoculars on the signal bridge of the Nimitz-class aircraft carrier USS Harry S. Truman (CVN 75). U.S. Navy photo by **Photographer's Mate Airman Ricardo J. Reyes** (RELEASED)

From the Bridge...

Dear Association Members:

First and foremost, I want to acknowledge the wonderful celebration of Rear Admiral Thompson's life that occurred at the Navy Memorial on December 2, 2018. Huge kudos to Kendell Pease and Frank Thorp for coordinating the event as they did a terrific job. I know that Dorothy Thompson and the entire Thompson family were pleased and proud of how Admiral "T" was recognized.

Another set of kudos goes to Toby Marquez for the video he put together that highlighted Admiral "T's" life. Not a word was spoken as the 12-minute video was played, as the images were powerful and compelling in telling the life of the admiral. You can view the video by going to the [USNPAA website](#). He and Alan Goldstein took many great photos during the memorial service. Some are below and all can be found at our website.



Rear Admiral Tom Jurkowsky

Attendees were also moved by tributes from retired Marine Lt.Col. Jim Zumwalt, son of Admiral Bud Zumwalt; Mr. Jack London, former president of CACI International and a huge supporter of Admiral Thompson and the Navy Memorial; and Rear Admiral Jack Garrow, Admiral Thompson's first executive assistant. Son Craig and daughter Stevii also spoke about their Dad and their remembrances of him. Needless to say, there were many tears but many good laughs, too, in all of the tributes. The turnout was outstanding and as usual, it was nice to see so many old friends.

I hope all of you have received our letter outlining plans for **Reunion 2019**. I know many of you have been wondering if--or when--we would have one. Thanks to some exceptionally hard work by Sheila Graham, we have made plans to hold a reunion in the Washington, D.C. area September 20-21, 2019. It will no doubt be a wonderful weekend as it has been six years since our last get-together—far too long. Again, Sheila has worked hard with the hotel and the Army Navy Country Club



US Navy
Public Affairs
Association

President

Tom Jurkowski

Vice Presidents

John Carman

Jill Votaw

Navy Liaison

CAPT G. Hicks, USN

Secretary

Cate Mueller

Treasurer

Mike Doubleday

Historian

Brent Baker

Chaplain

Chris Baumann

Board Members

Brian Cullin

Jim Finkelstein

Jack Garrow

Denny Moynihan

Cate Mueller

Chris Nemeth

Jim Noone

Patricia O'Connor

Stephen Pietropaoli

Alice Prucha

Craig Quigley

Mike Schmitt

John Verrico

Membership Chair

Dick Thompson

Webmaster

CDR Mike Dean

Sightings Editor

Joe Quimby

Deputy Editor

Tim Beecher

in putting together the event. I can assure you that she has struck the best possible deals on prices with both locations (hotel and ANCC). She is a godsend. (If you haven't received a letter that outlines details for the weekend, please let us know—usnpaa@gmail.com).

Hopefully, all of you have also received the latest membership directory. Please take a look at your listing and provide Dick Thompson (usnpaa@gmail.com) any corrections/updates by the end of December. Dick will be preparing an updated version after he receives your input. As I said in my cover note to the directory, Dick has worked tirelessly on it. He, like Sheila, has been a godsend. The directory has been a huge undertaking—and one that members have been wanting on for some time with Dick doing this work along with the many other missives in recent months that we have been sending out. His dedicated service to our organization for many years is greatly appreciated.

One of the things that has been a little disappointing is our response to the CHINFO Mentorship Program. We have had only a handful of folks volunteer to participate. But every time we have some type of gathering—such as the recent Rear Admiral Thompson Celebration of Life—I am reminded how rich the Navy public affairs community is in experience. We have so much to offer our young officers. As I have said previously, some of these experiences may be simply looked upon as “sea stories” to us, but the sharing your stories can enrich young members of our community. Please consider participating in the program. If you desire to serve as a mentor, kindly send the following personal information to CAPT Thurraya S. Kent, Deputy Chief of Information, Thurraya.kent@navy.mil and Jill Votaw of the USNPAA at jvotaw@san.rr.com

Please be assured that this information will be placed on a password protected website dedicated to the mentoring program.

- Name, phone number and email address
- Current position/job
- Location
- Area of expertise (media relations/training, photography, writing, internal communications, environmental PA, strategic planning, etc.)
- Biography that captures previous duty stations and any examples of special events, crises, etc. that you may have been involved. If retired, that should be noted.
- Photograph (if available)

I intend to meet with our board of directors in January. My goal is to receive their ideas and chart a course for our organization and of course, we will keep all of you informed.

Best wishes to everyone during this wonderful time of year. May everyone have a great holiday season—a very Merry Christmas and a New Year filled with happiness, contentment and most of all, good health.

Sincerely,

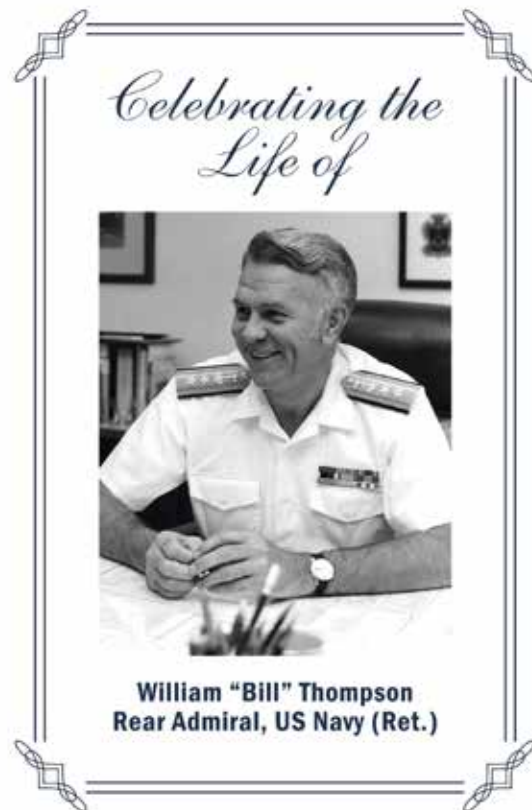
Tom



Rear Adm. Thompson was the driving force behind the creation of the U.S. Navy Memorial in Washington, D.C. Located on Pennsylvania Avenue midway between the White House and the Capitol, the Navy Memorial has Honored, Recognized and Celebrated the men and women of the U.S. Navy for over 30 years. He created the foundation, served for 15 years as the President and CEO and is credited with the vision, construction, and funding for the Memorial, the Visitor Center and the Lone Sailor statue.

The Lone Sailor is now recognized worldwide as the iconic symbol representing men and women serving in the Navy. Unknown to Rear Adm. Thompson until its unveiling, the Lone Sailor's sea bag bears his name.

United States Navy Memorial
701 Pennsylvania Ave NW, Washington, DC 20004
202-380-0730 | navymemorial.org



William "Bill" Thompson Rear Admiral, US Navy (Ret.)

September 16, 1922 - October 15, 2018

Rear Adm. William "Bill" Thompson served in the United States Navy during World War II, the Korean War and Vietnam War. He is considered the father of U.S. Navy Public Affairs and was the driving force behind the creation of the U.S. Navy Memorial in Washington, DC.

Rear Adm. Thompson was born on September 16, 1922 in Escanaba, Michigan and graduated from West High School in Green Bay, Wisconsin. He enlisted in the Navy Aviation Cadet Program (V-5) and Midshipman Program (V-12) attending Wabash College, Ind., and then Midshipman School at Notre Dame, where he was commissioned in 1945. He married his lifelong companion and best friend, Dorothy zum Buttel, on July 11, 1945.

He served as Special Assistant for Public Affairs to three Secretaries of the Navy: Paul Nitze, Paul Ignatius and John Chafee. While attending Harvard University, Thompson was called by Adm. Elmo R. Zumwalt Jr. to join the Chief of Naval Operations (CNO) transition team, taking a lead role in overall planning and fleet visits. In 1970, then Capt. Thompson served as U.S. Navy Deputy Chief of Information and became the first public affairs officer in the Navy to be promoted to rear admiral and assigned as Chief of Navy Information (CHINFO). He served as CHINFO until he retired in 1975.

Rear Adm. Thompson set a standard of excellence for generations of Navy Public Affairs professionals in the decades since. He established the Navy's internal communications program, which is recognized as one of the best in government and continues to be a model for the private sector.

Rear Adm. Thompson was awarded the Distinguished Service Medal, the Legion of Merit, two Navy Distinguished Public Service Medals, the Department of Defense Distinguished Public Service Medal, the World War II Victory Medal and numerous other awards. He is also the recipient of the Public Relations Society of America's Silver Anvil Award for the Best Press Relations Program of the Year and the Navy League of the United States Robert M. Thompson Award for Outstanding Civilian Leadership. The U.S. Navy's highest Public Affairs awards share his name, the Rear Adm. William Thompson/Rear Adm. Robert Ravitz Awards for Public Affairs Excellence.

He is survived by his wife Dorothy; brother Donald Thompson; three children Stephanie Graves, Craig Thompson, Brian Thompson; grandchildren William Graves, Stefanie Graves, Braden Graves, Jay Thompson, Jack Thompson and Zach Thompson; and six great grandchildren.

CELEBRATION OF LIFE

SUNDAY, 2 DECEMBER 2018
UNITED STATES NAVY MEMORIAL
2:00 - 5:00 PM

Captain Bill Perry, CHC, USN (Ret.)

"Remembering Rear Admiral Bill Thompson" produced by Commander Toby Marquez, USN (Ret.)

Craig Thompson

Stephanie "Stevli" Graves

Jack London

Lt. Col. Jim Zumwalt, USMC (Ret.)

RADM Jack Garrow, USN (Ret.)

RADM Mark Tidd, USN (Ret.)

Reception to follow



*Rear Admiral
Kendell Pease*



*Joe Mancias, Rear Admiral Jack Garrow and Linda
Garrow. Below, Mrs. Dorothy Thompson, widow of
the late Admiral Thompson.*



*Craig Thompson speaks about his father at
the Celebration of Life for Rear Admiral Bill
Thompson. Below is Beci Brenton.*

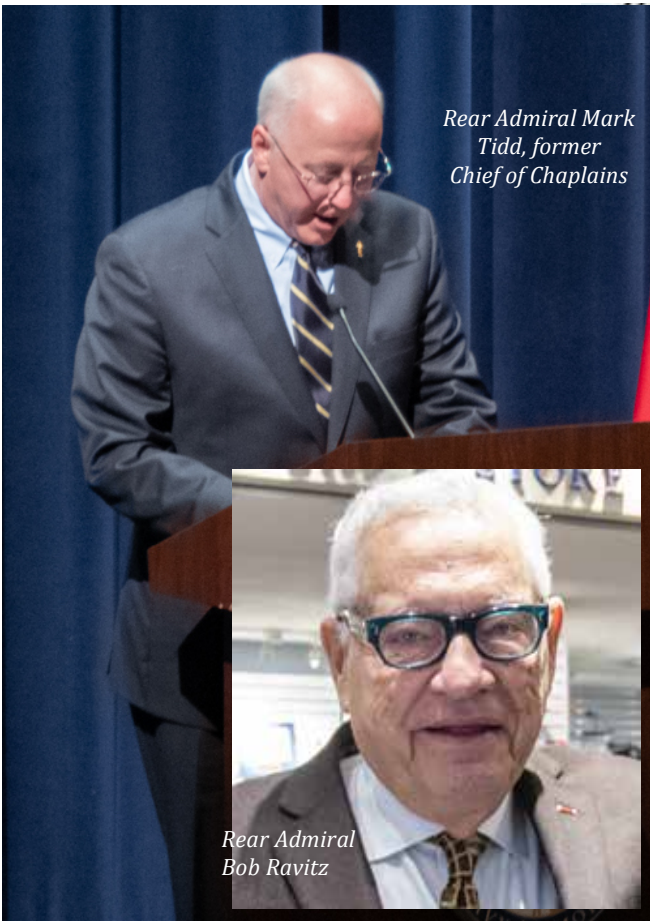


Jim Nemer



*Toby Marquez, forever
shooting photos and
forever moving fast to
get the shot*

Photos by Alan Goldstein



*Rear Admiral Mark
Tidd, former
Chief of Chaplains*



Julie Franco, Jim Franco and Taylor Kiland



*Rear Admiral
Bob Ravitz*



*Rear Admiral Frank Thorp,
President of the Navy
Memorial and Mrs.
Thompson*



Brian Gray

*Photos
By
Toby
Marquez*



*Left to right,
Chuck and
Martie Klee,
Jerry Cleveland
and George
Vercessi*

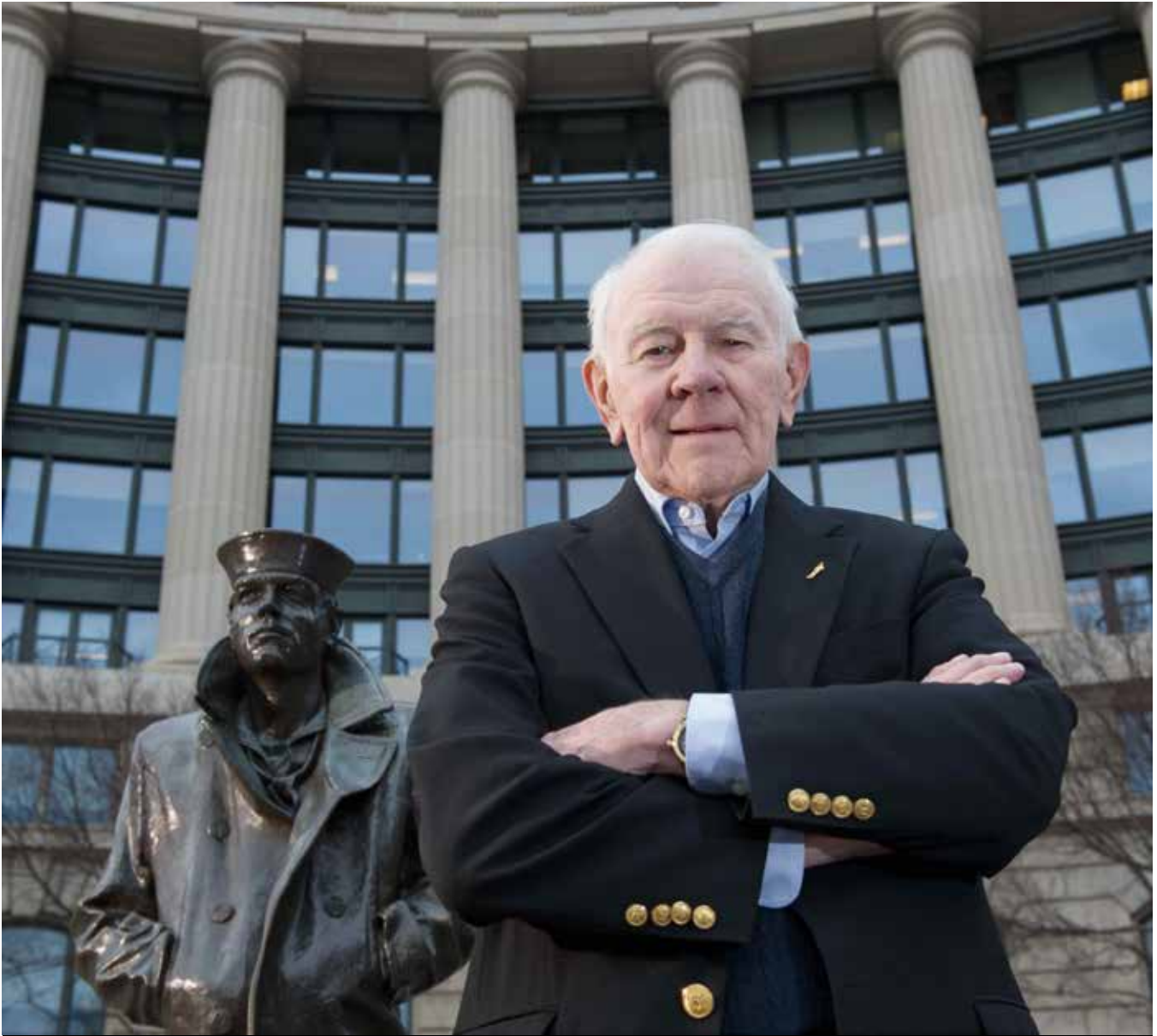


Photo by Toby Marquez

Dear Admiral Thompson,

Thank you for all you did for our country with your service in the U.S. Navy, for Navy Public Affairs and the U.S. Navy Memorial. There is a part of you in all who follow in your footsteps.

Something New

Five Questions with Bill Harlow

1. How did it happen that you became a 1650 and working in public affairs?

That is a long story – but the Reader’s Digest version is that after a few fits and starts to my naval career after getting my commission from NROTC at Villanova....I saw that USS MIDWAY was about to be permanently stationed in Japan (we weren’t allowed to call it “homeported”) and the Navy was looking for volunteers to serve on MIDWAY (since most of the crew had volunteered to get off the ship after completing a lengthy deployment to Vietnam.) Somehow, I convinced them to give me the job as the ship’s PAO. After a couple hectic but fun years aboard the ship, I knew I wanted a PAO career. I applied for designator change and was turned down. As luck would have it, shortly thereafter, the CHINFO, RADM Bill Thompson, was visiting the Philippines and MIDWAY happened to be in Subic Bay. I was fortunate to meet the admiral and learned, coincidentally, that he had served aboard MIDWAY at the end of WWII. I told the admiral I had recently applied for 1650 but had been turned down. He said: “Apply again next quarter.” I told him I would love to but regulations said you could only apply once a year and it had only been two months. He said: “You are not listening to me Lieutenant, I said: Apply again next quarter!” I said: “Aye, aye, sir” and the rest is (my) history.

2. What would you say was your most formative assignment?



Undoubtedly that tour aboard MIDWAY. I got to exercise most of the tools in a PAO’s toolkit – from running the ship’s TV station, putting out a daily paper, handling VIP visits, dealing with anti-American demonstrations, plane crashes, liberty incidents, port visits around the Pacific, Operation Frequent Wind, the evacuation of Vietnam and more.

3. Who were your mentors and what lesson(s) did you learn from them?

There were so many, and I am afraid of leaving any out...but three who deserve special mention were Captain Jerry Pape (who I worked for twice: first in CHINFO field activities and later at CINCUSNAVEUR in London,) Captain Erv Sharp (who was my second boss in London) and RADM Kendell Pease. What I learned from each of them -- in different ways – was the importance of being proactive and trying to think several steps ahead.

4. What was your toughest challenge as a PAO? Your most satisfying?

Toughest challenge: In June 1985 when I was head of the news desk in CHINFO. TWA flight 847 flying out of Athens was hijacked by Hezbollah terrorists and was flown to Beirut, then to Algiers and back to Beirut again over a period of more than two weeks. During a stop in Beirut, a passenger, Navy Petty Officer Second Class Robert Stethem, was killed and his body was thrown onto the tarmac. I was part of the casualty assistance team sent to his parent's home in suburban Maryland to break the news to them. After doing so, I confirm the sad fact to the media who had somehow picked up rumors of the victim's identity and had staked out their home. But in addition to Stethem, there were several other sailors still among the hostages and the crisis was continuing. It was unclear whether the hijackers knew there were other servicemen onboard (the sailors were traveling in civilian clothes). With the approval of my bosses, I preemptively went to the Pentagon media and revealed to them that additional Navy personnel still being held hostage – and then sought to convince them NOT report that fact – for fear that the hijackers would use that information to single out and kill more sailors. Each of the news outlets agreed to not report the sailors among the hostages – if their competitors showed the same restraint. Amazingly, the story held. In today's media environment I doubt that you would be able to keep something like that quiet for as long as we did. Eventually all the other passengers were safely released.

Most satisfying: The time I spent as Assistant White House Press Secretary for National Security. It was supposed to be a short-term appointment for the last nine months of President Reagan's term. But when George H.W. Bush was elected – he asked Reagan's Press Secretary, Marlin Fitzwater, to stay in the job – and Marlin asked me if I would like to stay too. Would I? Yes – much to the Navy's unhappiness since they had other plans for me. I managed to stretch that 9-month assignment into four years. Walking into the White House every day and dealing with issues like presidential summit meetings, the first Gulf War, and the fall of the Berlin Wall was unforgettable.

5. Where are you today and what's next? Personal details?

After retiring as a captain in 1997 – I became chief spokesman for a secret organization, the CIA. While that might sound like an easy gig, it turned out to be challenging as well. I stayed in that job for seven years. During my time there, Scribner published my novel: [“Circle William”](#) which has a Navy and White House theme. After leaving government, I helped four former intelligence officials (including my old boss, CIA Director [George Tenet](#)) write their memoirs. And I opened a media training and crisis communications firm called: [15-Seconds](#), with former NBC News correspondent Fred Francis. I am also “senior book editor” for the online publication: [The Cipher Brief](#) and help coordinate reviews of books on national security matters.

Fun fact: I am perhaps the only Navy captain never to be stationed in Norfolk, San Diego, Jacksonville, or Pearl Harbor. Most of my time was spent in DC – with side jaunts to arduous duty assignments like London, Orlando and the MIDWAY. My mom and dad were both in the Navy during WWII and my sister is also a retired naval officer.



"Boston Mafia"

Groundwork For Reserve Unit's 70th Anniversary

By James Harnar, CAPT, USN, Retired, Santa Fe, New Mexico

Sea stories flowed like wine at a recent gathering of nearly 20 alumni of the Naval Reserve's historic New England public affairs unit. This just in: a good quantity of wine also flowed at the August reunion on the Portland (Maine) waterfront.

Known informally as the "Boston Mafia," the unit was established in 1949 as Naval Reserve Public Affairs Company 1-1, the Navy's first Reserve Public Affairs command. John F. Kennedy is believed to have drilled with the unit as he was beginning his political career. There is no truth, however, to the rumor that the Navy's Boston Mafia had any connection to the late Whitey Bulger.

Among those in attendance at the August reunion were two former Commanding Officers who first joined the unit in the mid-1960's. Captains Dick O'Brien and Phil Rubin shared stories of their early years with the unit, serving alongside plank owners who traced their active duty service back to World War II.

The reunion was intended to help lay the groundwork for a larger 70th anniversary gathering in 2019.

Twenty years ago nearly 100 unit alumni and guests gathered at the John F. Kennedy Library in Boston for the unit's 50th anniversary. Speakers at the event included LCDR Henry "Hank" Lundquist; the only surviving member of the original unit and the late father of retired 1650 CAPT Ned Lundquist. The keynote speaker was the late CAPT Ed McGrath, a World War II combat veteran who was a longtime member of the Reserve unit before returning to active duty. In a video of the event <https://youtu.be/d1rkdY0dBoI> Lundquist, McGrath and others describe the work of early Navy PAOs in World War Two and Korea, when regional Naval District public affairs offices had much more authority and independence when working with the press. Their remarks also recall a time when many media decision-makers were military veterans---and a fair number of reserve PAOs were civilian journalists, assuring strong and perhaps more accurate media coverage of the Navy.

Over the years, the New England unit has undergone several name-changes and affiliations with active duty commands. For a long period it was attached to NAVINFO New England's Boston waterfront offices until NAVINFO's closure in 1999. During those years, it was known as NAVINFO 101 and Navy Information Bureau (NIB) 101. Today, the unit is designated NR NAVINFO/NAVCENT/5FLT Public Affairs, which supports the 5th Fleet from its base at the Navy Operational Support Center in Quincy, Massachusetts.

Since its founding the reserve unit has been known for its exceptional camaraderie and a cast of talented and, shall we say, colorful characters. The unit's first CO, CAPT Tom Horgan, lived aboard a wooden schooner on the Boston waterfront, where unit members would convene after Tuesday night drills for their weekly rum rations. Horgan was a legendary Boston journalist, as were many of the unit's early members.

Many unit alumni have gone on to leadership posts in government---former CO CAPT Charlie Cragin served as Chairman and Chief Judge of the VA's Board of Veteran's Appeals and Acting Under Secretary of Defense; former XO CAPT Bill Flynn served as Principal Deputy Assistant Secretary of the Department of Homeland Security; RDML Vic Beck became Vice Chief of Information, as did RDML K.J. Braithwaite, who now serves as U.S. Ambassador to Norway. CAPT Charlie Summers currently serves

As Principal Deputy Assistant to the Assistant to the Secretary of Defense for Public Affairs. MC1 Ed Flynn, son of former Boston Mayor Ray Flynn, is now a member of the Boston City Council. CAPT Jim Wiltraut returned earlier this year from a deployment in Afghanistan, following in the footsteps of a number of other unit members who served there and elsewhere in the Middle East over the past 17 years.

Two unit alumni---CAPT Jack Gallant and CAPT Phil Rubin---hold the self-appointed rank of Captain Captain---both Jack and Phil were U.S. Army Captains before going on to become Navy 06's. Gallant, one of the few Navy PAOs to have earned the Army Combat Infantryman Badge, was recalled to active duty in the 1990s and was NAVINFO New England's last director. With tongue firmly in cheek at the unit's 50th Anniversary dinner in 1999---Jack used the iconic photo of the helicopter-borne evacuation of the U.S. Embassy in Saigon to depict staff departing the NAVINFO Boston offices for the last time.



Almost a decade before the embassy evacuation, retired JOCS Dick Gorham was an Army helicopter pilot who saw heavy combat in Vietnam. In recent years, unit members have become a familiar presence in Bahrain. And a number of enlisted unit members saw extensive service in Afghanistan and elsewhere. For instance, in 2011 MC1 Kurt Wesseling deployed for six months to Camp Leatherneck in Helmand Province in Afghanistan. In 2010 MCC Mark O'Donald was assigned as personal photographer to Commander, International Security Force (COMISAF), also in

Dick Gorham (left) and Bill Flynn remembered adventures they shared traveling together to nearly every corner of the globe while on Navy duty. Dick is a retired JOCS. A former enlisted PH, Bill Flynn retired as a 06.

Afghanistan. Many unit alumni gathered a second time in 2018---this time in Boston for the early December commissioning of USS Thomas Hudner (DDG 116). CAPT Hudner, the Navy's first Medal of Honor recipient in the Korean War, was a longtime Boston area resident and a great friend to the reserve unit and its members. He passed away earlier this year. A description of CAPT Hudner's heroic attempt to rescue a fellow Naval Aviator is included in "One Desperate Ground," the newly released book by Hampton Sides about the battle of the Chosin Reservoir.



Camera in hand, MCC Mark O'Donald traveled extensively with General Stanley McChrystal. This shot was taken as the General met with provincial leaders in Maimana in northwestern Afghanistan.



The "Boston Mafia" gathers on the Portland, Maine waterfront in August. From left to right: Jim Wiltraut, Phil Rubin, Jessica McWade, Bill Flynn, Steve Pressley, Dick Gorham, Jim Devine, Mark O'Donald, Paul Brawley, Dick O'Brien, Vic Beck, Jim Harnar. (Present but not pictured: John Ripley, Randy Britton and Kurt Wesseling)

From John Ripley... also from New England

*Boston-area Navy
Public Affairs Officers
gathered for an
evening of
camaraderie and to
attend the*



Commissioning of USS THOMAS HUDNER (DDG 116), named after the late Medal of Honor recipient CAPT Hudner, a Massachusetts native and close friend of several local PAOs. The evening included libations at the US Coast Guard All Hands Club - a stone's throw from where USS CONSTITUTION was built and launched - dinner in the historic North End, and more than a few sea stories. In addition, former Navy Journalist and now Boston City Councilor Ed Flynn read a proclamation honoring Boston-based Navy Information Bureau 101 New England, the Navy's first reserve public affairs unit, and the precursor to NAVINFO C5F. From left are LCDR Chad Murphy (C5F); MC1 (ret) Ed Flynn; RDML (ret) Vic Beck; LCDR John Ripley (C5F/C6F); former Boston Herald newspaperman Tom Farmer; CDR (ret) Paul Brawley; and LCDR (ret) Ed Butts. LCDR Murphy worked the event as a drilling PAO, while other NIB 101 alums attended as guests, including CAPT Jim Wiltraut; CAPT (ret) Steve Pressley and former MCC Mark O'Donald.

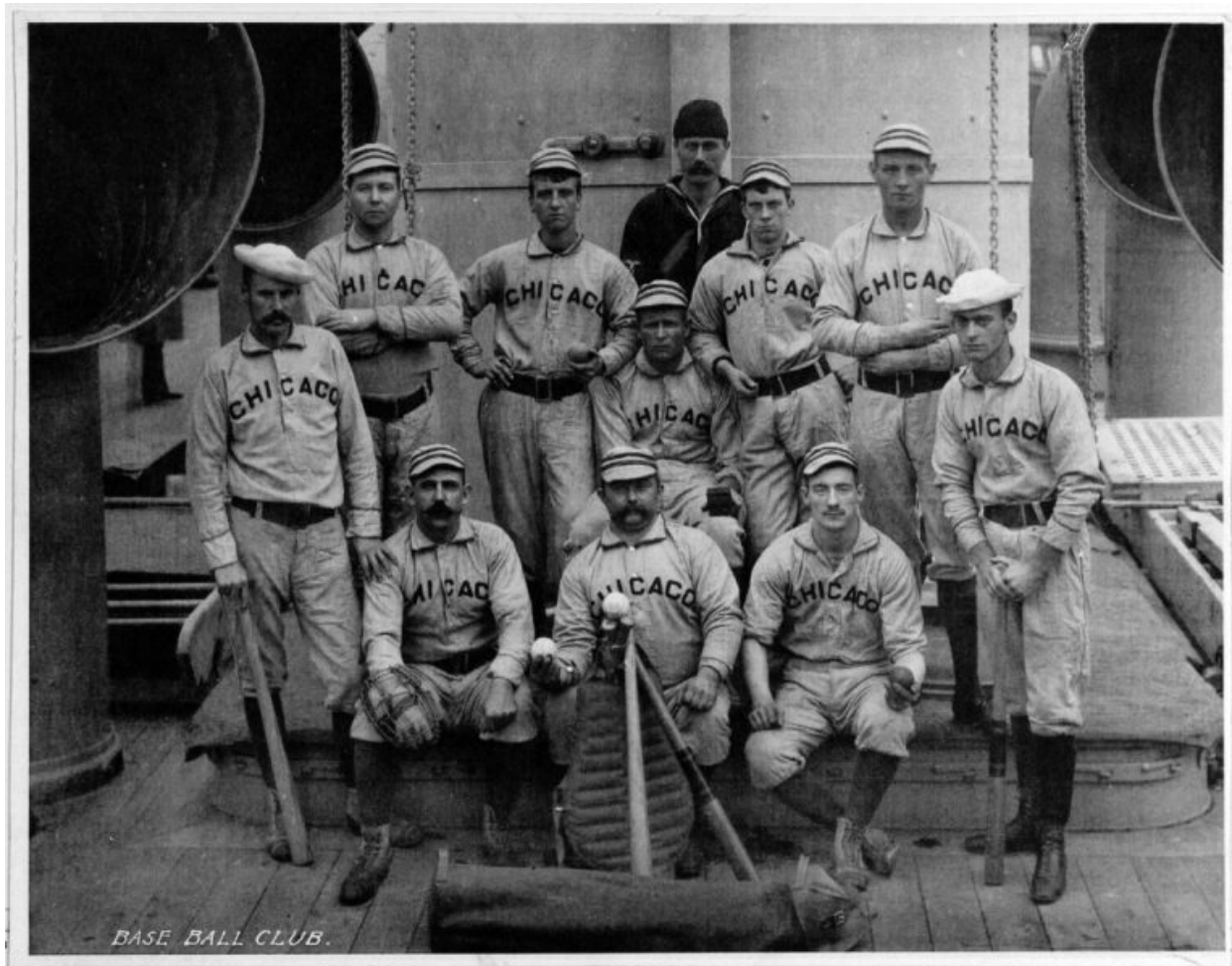
History

Baseball and the U.S. Navy: All Who Play Win

By Captain Dave Werner

The following is a brief extract from an article written by retired Navy PAO Dave Werner as it appeared on November 9, 2018 in The Sextant, the official blog of the Naval History and Heritage Command. The full article along with interesting photos is available at [All Who Play Win](#).

“For centuries now, the world has benefited from two of America’s greatest exports – baseball and the U.S. Navy. Baseball is a unique sport that rewards both individual accomplishment and dedicated teamwork. Its rules are intuitive and simple, and its play transcends borders. This American invention can in part thank the U.S. Navy for its global adoption. Long visiting distant shores and people, Sailors have used the game to transcend language and cultural barriers. Together, the two institutions have demonstrated how competition in a fair, rules-based system benefits all participants.”



Members of the USS Chicago baseball club, taken sometime in the late 19th century.

WW I Remembered

Navy PAOs Lead Education, Efforts To Build Memorial

By Chris Isleib

USNPAA member and retired Navy captain, Daniel Dayton, is the Executive Director of the U.S. World War I Centennial Commission (WW1CC), a 12-member Congressional Commission created in 2013 to educate the public about the many sacrifices in the "Great War".

The Commissioners and staff provide public outreach, education programs, and create commemorative events that tell the stories of American veterans of the war. "World War I was the war that changed the world," Dayton said. "It touches us every day, in technology, diplomacy. The war ushered in the American Century, and made American the world leader that it is. And, sadly it did so at great human cost."

To help memorialize America's war's efforts, Congress also authorized the Centennial Commission to create a new National-level memorial in Washington D.C. They gave the Commission a two-acre site next to the White House, adjacent to the National Mall. "It's an exciting project for us and an honor. Who gets to say that they helped build a national memorial in our nation's capital," Dayton adds.

The site, Pershing Park, already has a statue to America's World War I commander, General John Pershing. What is also envisioned is a 56-foot long high relief wall, which depicts the experience of those who fought in the war. Titled "A Soldier's Journey" the sculptural wall was designed by renowned classicist sculptor Sabin Howard, and has been approved by the various oversight entities, including the U.S. Commission of Fine Art, the National Capital Planning Commission, and the National Park Service. Now fundraising is underway to make the design a reality.

Dayton is pleased with progress. "We have been fortunate in raising about half of the required \$40 million it will take to build." While the Centennial Commission's education and outreach programs are created through Congressional appropriation, the new National World War I Memorial is funded via the public and private donations. "We have watched the support grow from a trickle, to a steady stream," Dayton added.

You can provide a donation for new National WWI Memorial at www.ww1cc.org/Memorial

Dayton isn't the only Navy PAO who is helping the team as retired Navy captains Chris Isleib is commission's Director of Public Affairs, and Chris Christopher is the commission's Chief of Operations & Technology.



Dan Dayton on right being interviewed after the WW1CC received design-concept approval for the memorial by the U.S. Commission of Fine Art.



Chris Isleib, center, with members of the WW1CC staff, at the National Cathedral's Sacred Service on November 11th 2018, marks the centennial of the war's Armistice.

"It has been an incredible experience for all of us," Isleib commented, "Telling these stories is what matters. Regardless if you personally had relatives in the war, these are the stories of our American service members -- Sailors, Marines, Soldiers, Airmen and Coast Guardsmen. Their stories of courage, and of challenges are incredible. They are our country's legacy, our inheritance. Further, there are exact parallels with the incredible stories of today's America's veterans".

presence. We didn't even have a logo. Now, we publish a weekly newsletter that goes to nearly 60,000 subscribers. We have a podcast that gets 3,000 downloads a day. Our website has some 6,000 pages of content. We have 56 state-level organizations telling the WWI story, in every state and territory in America. We are partnered with the VFW, American Legion, USO, U.S. Department of Defense, Department of Veteran Affairs and the Department of Education. This has been an astonishing team effort!"

Dayton agreed, "A team effort is exactly what it has been. And now, together, we are building a national memorial, to ensure that future generations know what World War I was, and how the people of America were involved."

You can follow the Centennial Commission's social media at Facebook - <https://www.facebook.com/ww1centennial> and on Twitter/Instagram -- @WW1CC Visit the Centennial Commission's website with views of the new memorial design at <https://www.worldwar1centennial.org>



Chris Christopher, at the national Centennial event he produced in Kansas City on April 6, 2017 marking the U.S. entry into the war

We Honor

More than four million American families sent their sons and daughters to serve in uniform during the Great War.

116,516 U.S. soldiers died from combat and disease. Another 200,000 were wounded, a casualty rate far greater than in World War II.

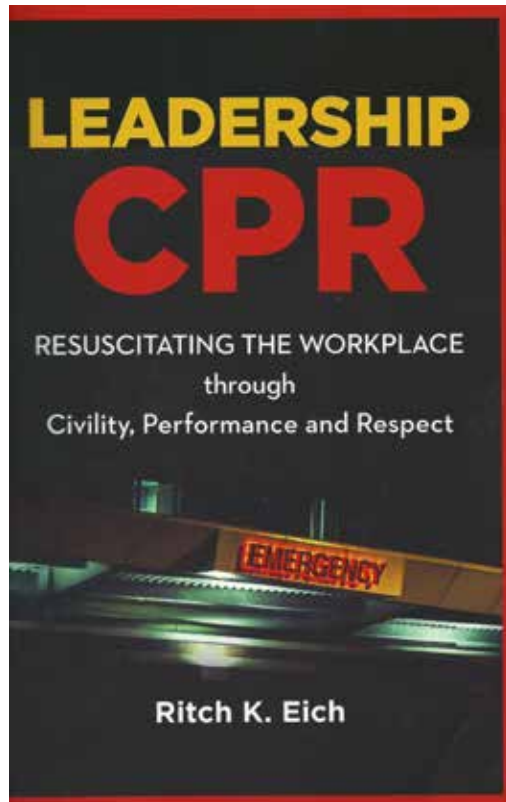
More than 350,000 African Americans served in the U.S. military, as did Native Americans and members of other minority groups. And, for the first time, women joined the ranks of the U.S. armed forces.

Book Review

Leadership CPR by Ritch K. Eich, Ph.D.

By Joe Quimby

The fourth in a series of books by California native, Ritch Eich, who served four years in the Navy as an enlisted man from 1966 – 1970 and then received a direct commission a year later in the



Naval Reserve. He retired as a public affairs officer in 1998 with the rank of captain, having served as the commanding officer of three units, Milwaukee, Chicago and Detroit. He was one of many who assisted RADM Thompson in the creation of the Navy Memorial and credits his career success to having “life long buddies” such as Jim Noone and Brent Hoffman.

This book focuses upon “Resuscitating the Workplace” through civility, performance and respect along with the intertwining roles communicators have in not only focusing on the workplace but in community service as well. The author does an excellent job of covering the basics we all know, however, even the best of leaders need to be reminded of the simple and obvious in this world of never ending news cycles and internally with an evolving workforce.

It is published by Redwood Publishing, LLC of Orange County, Calif. and addresses the topics of leading with values, compassion, trust, taking responsibility and seeking win-win solutions for an organization and the many stakeholders leaders need to win over in order to have successful. One where the word I is never used and the focus is upon “we and team”.

Proceeds from the sale of *Leadership CPR* will be donated in honor of firefighters and police officers.

Editor’s Note: We are looking for help in preparing some upcoming articles such as: why should you be a member of PRSA, IABC or other professional organization and what is accreditation all about and should you make the effort? Thinking of an MBA and why it makes a difference if you are entering the business world after your time in the Navy? Speaking of an MBA, congrats to our own – recently retired PAO Captain Ed Buclatin – for earning his MBA Dec. 8, 2018 from Pepperdine Graziadio Business School while working full time as the civilian PAO at Edwards AFB, Calif.

What books are you reading for professional development and for fun? This is your newsletter and your association so if you have an idea share it - want to get involved - please raise your hand.

Thanks, Joe and Tim



*Ed Buclatin
courtesy of his
Facebook page*

Sightings



US Navy
Public Affairs
Association

If you have any *Sightings* (photos) of members and or yourself involved in something of note please send your stories and photos to Tim Beecher at beechert@icloud.com or Joe Quimby at cvn70pao@gmail.com

Find USNPAA on...

the web at <http://www.usnpaa.org>

Facebook at <https://www.facebook.com/groups/usnpaa>



US Navy
Public Affairs
Association

6119 Larstan Drive
Alexandria, VA 22312